



**MOST**  
Northfield  
Students

# The **MOST** campaign is back!

Based on survey data your students give us, the campaign reveals the **TRUTH** about their peers' behavior and attitudes. Your child will be encouraged to keep making "great choices" because **MOST** of their peers are! A variety of posters, lunchroom games, and classroom activities keep the campaign fun and fresh. Keep reading for an important message for **PARENTS...**

It's important **KIDS** know that...

**MOST  
NORTHFIELD  
STUDENTS MAKE  
GREAT  
CHOICES**

Because at this age and based on data they've shared with us, it's true! Despite extreme pressure to fit in, most Northfield students don't use alcohol or drugs in middle school.

**BUT...**

Unfortunately, as your child grows, this may not remain the same. More and more of your child's peers will probably start to use chemicals, and the pressure on your child to join them will grow, too!

What **YOU** need to know..

**NOW** is the time to help your child form healthy **ATTITUDES** and **CHOICES** regarding alcohol and drugs. Acting now will help your child (and you) in the future as they make important decisions.

**PARENTS** can:

1. ask inquisitive questions of your teens
2. listen well, without judging
3. discuss what is "real" vs. rumors, gossip, and misperceptions
4. know your child's friends and communicate with their parents
5. clearly talk about your expectations
6. set boundaries about where, when, and with whom your child goes
7. celebrate safe and healthy decisions you see your child making
8. model appropriate alcohol use and never use illegal drugs or abuse prescriptions